Barrid Josline (Barrid .P .J)

Product Designer / UI UX

CONTACT DETAILS

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- in Linkedin

PORTFOLIO

Barridjosline.com
Dribbble/pjbarrid
Barridesign.medium

EDUCATION

Diploma in Graphic and Multimedia
NACELL (2007-2009)

Pre-degree
MG University (1997-1999)

S.S.L.C
St John De Britto Anglo Indian Boys
High School (1997)

CERTIFICATIONS

Foundations of User Experience (UX)
Design June 2021

Conducting Usability Testing
September 2019

Mobile User Experience (UX) Design.
March 2017

Gamification by University of
Pennsylvania on Coursera.
October 19, 2017

Certificate Course in Web designing
(duration 6 months)

Winner of RapidValue Techathon
2016

ABOUT ME

With 15 years of experience in design, I transitioned from Graphic Design to Web Design and ultimately specialized in UX/UI design, driven by a passion for creating engaging digital experiences.

EXPERIENCE

Mobile Programming India Pvt. Ltd. Bangalore (Mar 2021-Present)

Position: UI/UX Designer
Successfully delivered two high-impact projects: the Music Band Tour app and Aster Pharmacy, leading end-to-end design processes encompassing user research, prototyping, interactive designs, sketching, wireframing, visual design, and fostering seamless collaboration and communication across teams.

Imaginovation Remote (Mar 2017-Dec 2020, 3.9 years)

Position: UI/UX Designer
Managed and executed over 12 diverse projects, spanning desktop and mobile applications, demonstrating expertise in prototyping, interactive design, sketching, wireframing, and visual design to deliver innovative and user-centric solutions.

Logiticks Technolabs LLP. Kochi (Oct 2014-Mar 2017, 2.5 years)

Position: Creative Designer, Team Lead (UI/UX Design)
Led stakeholder interviews, managed a 3-member design team, and contributed to UI/UX designs, wireframing, high-fidelity designs, and HTML/CSS development, while also creating marketing materials and logos.

Selsdon IT Solutions Kochi, Kerala(Feb 2009-Oct 2014, 5 years 3 months)

Position: Web Graphic Designer (UI/UX Design)
Conceptualised and prototyped design concepts, created CSS/HTML layouts, ensured browser compatibility and performance, and developed marketing materials and logos.

EXPERTISE

Product Design

User Research
Sketching and Wireframing
Prototyping
Visual Design
Interaction Design
Information Architecture
Collaboration and Communication
Technical Understanding
Iterative and Adaptive Mindset

Tools

Tool	Level
Figma	●●●●●
Invisionapp	●●●●●
Adobe XD	●●●●●
Zeplin	●●●●○
Sketch	●●●○○
Photoshop	●●●●●
Illustrator	●●●●●
In Design	●●●●○